



Wendy A. Foster
President and CEO

In her role as the agency's President and Chief Executive Officer, Wendy Foster brings more than two decades of executive leadership and a deep passion for youth development to Big Brothers Big Sisters of Massachusetts Bay. Wendy joined the agency four years ago as Vice President for Program Services and most recently served as Chief Operating Officer. She brought to the agency top-level management experience as well as project, systems and technology development skills.

Prior to her move to the Boston area and a consulting role to PBS, Wendy served as a long-time senior executive with AOL, most recently serving as Vice President for Advertising Business Development. Additionally, she was a senior director with Time-Life Kids publishing.

As a volunteer, she helped found the steering committee of the Washington D.C. chapter of Girls, Inc. and volunteered with the Girls Coalition of Greater Boston. She served on the Brookline Community Taskforce on Teen Behavior as a parent representative. Prior to moving to Boston she was involved for many years in the adult/child literacy pen pal program In2Books and volunteered for Meals on Wheels. She currently serves as the Chair of the Financial Development committee at the United Parish of Brookline.

Wendy is also involved in a high-profile volunteer role with Big Brothers Big Sisters of America serving on the National Leadership Council for the Northeast region. She is a United Way of Massachusetts Bay & Merrimack Bay Campaign Cabinet Member and a member of the *LeadBoston* Class of 2010.

Wendy holds an undergraduate degree from Cornell University with a concentration in psychology and sociology and an M.B.A from The George Washington University. She resides in Brookline with her spouse and daughter.