

COME ONE

COME ALL

# BIG NIGHT

## UNDER THE BIG TOP

HOUSE OF BLUES BOSTON

### SATURDAY, JANUARY 27, 2018

Toss your hat in the ring and make a BIG impact by supporting this year's Big Night. Big Brothers Big Sisters of Massachusetts Bay's largest fundraiser and most rocking upscale cocktail party and concert. Hailed as the "party of the year" by party goers and media outlets, Big Night features performers that will surprise and delight our guests. Connect with industry leaders and fellow BBBS Mass Bay supporters as you sip on cocktails and dance the night away to three amazing up-and-coming acts: Misterwives, Saint Motel, and Matoma.

**SINCE ITS INCEPTION IN 1998, BIG NIGHT HAS RAISED MORE THAN \$30 MILLION FOR THE KIDS IN OUR COMMUNITY!**

BBBS Mass Bay is the nation's leading one-to-one mentoring program that is making a real difference in the lives of 3,000 youth. Just like the tent poles of our Big Top, our mission is held aloft by our Big Brothers, Big Sisters, donors, and sponsors – we couldn't perform the high wire acts we do without your safety net!

Learn more at: [www.BigNightBoston.com](http://www.BigNightBoston.com)



TO BENEFIT

**Big Brothers Big Sisters**  
of Massachusetts Bay

#### EVENT CHAIR

**Tim Dibble**  
Alta Equity Partners

#### CO-CHAIRS

**Bill Meara**  
Access Sports Media

**Chris Mitchell**  
Spectrum Equity

#### COMMITTEE

**Jamie Athanasoulas**  
Sankaty Advisors, LLC

**Joe Ayoub**  
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## LIVE PERFORMANCES BY



### MISTERWIVES

Following the release of their critically acclaimed debut album 'Our Own House,' touring internationally, and performing at some of the biggest music festivals around the globe, MisterWives begins a new chapter in 2017. The band, consisting of Mandy Lee [vocals], Etienne Bowler [drums], William Hehir [bass], Marc Campbell [guitar], Jesse Blum [keys, trumpet, accordion] and Mike Murphy [saxophone] will release their highly anticipated 2nd album 'Connect the Dots' worldwide through Photo Finish/ Republic Records this spring. Born and raised in the creative crucible of New York City, MisterWives are the latest in a long line of genre defying bands to break out of the city that never sleeps and gain recognition on a global stage.

In addition to releasing 'Connect the Dots,' MisterWives will be touring around the country with Panic! at the Disco on a sold out arena tour this spring, to be followed soon after by nationwide headline dates, festival appearances and general world domination.



### SAINT MOTEL

Passion for eclecticism has always been at the heart of Saint Motel, a band founded by A/J Jackson and guitarist Aaron Sharp: film-school classmates whose longtime friendship had its roots in a shared appreciation of obscurist cinema and mutually adventurous musical tastes that include everything from Imperial Teen to Beethoven's 7th Symphony, 2nd Movement. After bringing bass player Dak Lerdamornpong and drummer Greg Erwin into the fold, the band released their debut EP ForPlay in 2009 and began hosting a series of "experiential concerts" with such themes as Zombie Prom and Judgment Day. "We played in half-pipes, semi-trucks, circuses -- pretty much anywhere we could," says Jackson.

Thanks in part to one-of-a-kind live shows, Saint Motel has steadily built up a devoted underground following. The band's title track from it's 2014 My Type EP took their touring internationally and the song "My Type" was a top 10 alternative hit in the U.S. Saint Motel released their major label debut album in October 2016 and has been touring the world since. Along with the album, the band released the First-Ever Virtual Reality Album, "Saint Motel VR", which can be downloaded as an app on mobile phones.



### MATOMA

Norwegian artist Matoma has certainly done big things in a short amount of time. He's equally adept at creating life-affirming originals as he is with cross-genres collabs with the likes of Jason Derulo, Jennifer Lopez and The Vamps – not to mention dazzling remixes for artists including Coldplay, One Direction and Eminem.

The result is that Matoma is huge at Spotify: 199 million streams of 'Old Thing Back'; 136 million plays of 'Running Out'; and another 290 million for 'All Night', his collaboration with The Vamps.

All three tracks feature on 'Hakuna Matoma', his pioneering reinvention of the album concept. Blurring the boundaries between the playlist and the artist album, 'Hakuna Matoma' continues to evolve with the addition of brand new tracks across all key streaming platforms.

# SPONSORSHIP OPPORTUNITIES

## JAMES J. PALLOTTA AWARD PRESENTING SPONSOR: \$100,000

- Representative on stage during live presentation of the James J. Pallotta Award
- Premiere logo or name listing placement as a "James J. Pallotta Award Presenting Sponsor":
  - » On LED screens throughout the event
  - » On the BBBS Big Night website and link to company website
  - » In a Boston Common Magazine ad post-event
  - » In a post event publication mailed to all attendees and donors
- All additional sponsorship benefits will be tailored to each Presenting Sponsor

*Background: For the ninth year, the James J. Pallotta Award will be given to an individual who has engaged the Boston community in supporting children in need and whose efforts have had significant impact on their lives. Honoree to be announced. Past recipients include: Jeff Leerink, Anita and Josh Bekenstein, Tim Dibble, Sandra Edgerly, Michael Eisenson, Gerald Chertavian, Marty Mannion, Phillip T. Gross and James J. Pallotta (naming).*

## PLATINUM SPONSOR: \$50,000

- 22 all-access VIP tickets to Big Night, including complimentary food and drinks and a designated table
- Exclusive pre-event VIP cocktail hour (6 – 7pm) for you and your guests
  - » Private acoustic performance by Misterwives
  - » Exclusive opportunity to mix and mingle with surprise VIP guest
- Recognition from the stage during speaking program
- Premium logo or name placement as a "Platinum Sponsor":
  - » On LED screens throughout the event
  - » On the BBBS Big Night website
  - » In a Boston Common Magazine ad post-event
  - » In a post event publication mailed to all attendees and donors
- Two complimentary rooms at the Hotel Commonwealth for night of event

## GOLD SPONSOR: \$25,000

- 16 all-access VIP tickets to Big Night, including complimentary food and drinks and a designated table
- Exclusive pre-event VIP cocktail hour (6 – 7pm) for you and your guests
  - » Private acoustic performance by Misterwives
  - » Exclusive opportunity to mix and mingle with surprise VIP guest
- Logo or name placement as a "Gold Sponsor":
  - » On LED screens throughout the event
  - » On the BBBS Big Night website
  - » In a Boston Common Magazine ad post-event
  - » In a post event publication mailed to all attendees and donors
- One complimentary room at the Hotel Commonwealth for night of the event

## SILVER SPONSOR: \$10,000

- 8 all-access tickets to Big Night, including complimentary food and drinks and a designated table
- Logo or name listing placement as a "Silver Sponsor":
  - » On LED screens throughout the event
  - » On the BBBS Big Night website
  - » In a post event publication mailed to all attendees and donors

## INDIVIDUAL TICKET: \$1,000

- General admission to Big Night, including complimentary food and drinks
- **LIMITED QUANTITY:** Only 125 tickets will be sold, limit 5 tickets per person

## "LATE NIGHT" INDIVIDUAL TICKET: \$500

- Arrive at 10pm and enjoy the DJ Matoma Performance at 10:30pm
- Enjoy late night general admission to Big Night, including complimentary late night bites and drinks
  - » Access the third floor and the Late Night Lounge, located in the Foundation Room
  - » Floor access will be available pending capacity
- **LIMITED QUANTITY:** Only 100 tickets will be sold

# EXCLUSIVE BRANDING OPPORTUNITIES

WE'VE EXPANDED OPPORTUNITIES FOR COMPANIES AND ORGANIZATIONS EAGER TO HAVE A BRAND PRESENCE IN FRONT OF OUR 1000 GUESTS. IN ADDITION TO OUR FULL SPONSORSHIP PACKAGES, HERE IS A LIST OF SPECIAL EXCLUSIVE OPPORTUNITIES TO CREATE BUZZ AROUND YOUR BRAND AT BIG NIGHT.

## BAR SPONSOR: \$15,000 (EXCLUSIVE)

- 6 general admission tickets, including complimentary food and drinks
- A signature cocktail named for the sponsor, and available at every bar
- Company logo imprinted on cocktail napkins and glassware
- Logo or name placement as the "Bar Sponsor":
  - » At bars signs on each floor of the main concert hall (excludes Foundation Room)
  - » On LED screens throughout the event
  - » On the BBBS Big Night website
  - » In a post event publication mailed to all attendees and donors

## SOCIAL MEDIA SPONSOR: \$10,000 (EXCLUSIVE)

- 2 all-access VIP tickets to Big Night, including complimentary food and drinks
- Collaborate with BBBS to design a Big Night exclusive Snapchat Geo Filter including your logo or name
- Logo or name placement as the "Social Media Sponsor":
  - » On live social media feed display
  - » On the BBBS Big Night website
  - » In a post event publication mailed to all attendees and donors

## VIP RECEPTION SPONSOR: \$10,000 (EXCLUSIVE)

- 2 all-access VIP tickets to Big Night, including complimentary food and drinks
- Company logo imprinted on exclusive VIP giveaway item handed to guest during the VIP Reception
- Logo or name placement as the "VIP Reception Sponsor":
  - » On exclusive signage during the VIP reception reserved for top sponsors of \$25K+
  - » On LED screens throughout the event
  - » On the BBBS Big Night website
  - » In a post event publication mailed to all attendees and donors

## LATE NIGHT LOUNGE SPONSOR: \$7,500 (EXCLUSIVE)

- 4 "Late Night" Tickets (event access from 10:00PM-1:00AM)
- Unique Opportunity to transform the Late Night Lounge to incorporate your branding into the space
  - » The Late Night Lounge will be located in the Foundation Room and open to all guests from 10:00pm-1am
  - » Logo or name placement as the "Late Night Lounge Sponsor":
    - » On exclusive signage at the Late Night Lounge
    - » On the BBBS Big Night website

## INTERACTIVE PHOTO BOOTH: \$5,000 (MULTIPLE OPPORTUNITIES)

- Company logo imprinted on souvenir photo each VIP guest will receive (digital and hard copy)
  - » Photos can be shared instantly across any social network
- Logo or name listing as a "Photo Booth Sponsor" on the BBBS Big Night website

## SWAG SPONSOR: \$3000

- Company logo imprinted on giveaway items handed to every guest
  - » BBBS will collaborate with sponsor on item choice and can source and order item
- Logo or name listing as a Swag Sponsor on the BBBS Big Night website

# LOGE BOX PACKAGES

ALL LOGE BOX PACKAGES INCLUDE A RESERVED LOGE BOX WITH SPONSOR SIGNAGE ON THE THIRD FLOOR BALCONY, PROVIDING A FRONT AND CENTER VIEW OF THE SHOW.

## LOGE BOX 1: \$15,000

15 General Admission tickets, including complimentary food and drinks

## LOGE BOX 3: \$15,000

15 General Admission tickets, including complimentary food and drinks

## LOGE BOX 4: \$18,000

18 General Admission tickets, including complimentary food and drinks

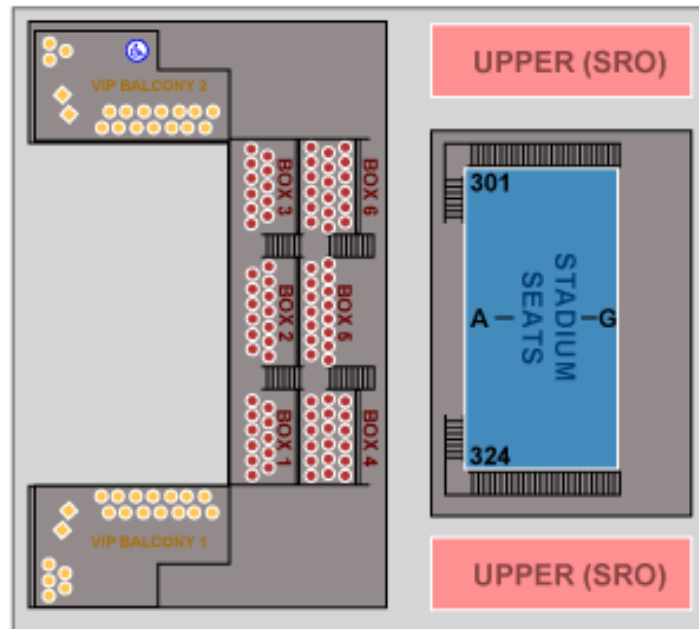
## LOGE BOX 5: \$6,000

6 General Admission tickets, including complimentary food and drinks

## LOGE BOX 6: \$18,000

18 General Admission tickets, including complimentary food and drinks

## 3RD LEVEL



# 2017 BIG NIGHT SPONSORS

## 2017 PLATINUM SPONSORS

Adage Capital Management, L.P.  
Alta Equity Partners  
The Baupost Group  
The Catered Affair  
CONDUIT  
Jonathon and Joanna Jacobson  
Marty and Tristin Mannion

## 2017 GOLD SPONSORS

Amy and David Abrams  
Adviser Investments  
Bob and Michelle Atchinson  
Citizens Bank  
Jennifer and John Chisholm  
Coretelligent  
General Catalyst Partners  
Chris and Mary Beth Gordon  
First Republic Bank  
Rick and Zeina Grinnell  
Herb Chambers  
The Kraft Group  
LEERINK Partners, LLC  
Paul Margolis and Stephanie Sullivan  
Optum  
Kevin and Tracy Routhier

## 2017 SILVER SPONSORS

Anonymous  
Ascensus College Savings  
Jamie and Beth Athanasoulas  
athenahealth  
Bank of America Merrill Lynch  
Blue Cross Blue Shield of Massachusetts  
Boston Financial Data Services, Inc.  
Boston Private Bank & Trust Company  
Peter and Monica Campanella  
Kate and Gerald Chertavian  
Choate, Hall & Stewart LLP.  
DDJ Capital Management, LLC  
Deanna and Tony DiNovi  
DivcoWest  
Element Productions  
Ernst & Young  
FBR Capital Markets & Co.  
General Catalyst Partners  
Giving/Grousbeck  
Goodwin Procter

Josh and Sarah Greenhill  
Rayna and Kevin Hannaway  
Laura Unflat and Steve Honig  
Ironshore  
JLL  
Kevin and Maryellen Kelley  
Dave and Laura Lamere  
Latham & Watkins  
Liberty Mutual Insurance  
The Lombard Family  
Lovett-Woodsum Foundation  
M/C Partners  
Madison Park Group  
Matthew and Stephanie Magee  
Don and Gabrielle McCree  
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Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.  
Peter and Yvette Mulderry  
Marion and David Mussafer  
Jill O'Connell and Ben Piggott  
Oppenheimer & Co. Inc  
Proskauer  
Josh and Jessica Reed  
Red Sox Foundation  
Robinson & Cole LLP  
Molly Shannon  
Someone Else's Child c/o Michael & Diane Christian  
Spectrum Equity  
Speedpro  
Suffolk Construction  
Brendan and Kerry Swords  
TA Associates  
Vertex Pharmaceuticals  
Winston Flowers

## EVENT PARTNERS

Barbara Lynch Gruppo  
B&G Oysters  
Boston Common Magazine  
La Casa De Pedro  
Commonwealth Worldwide  
Corinthian Events  
Hotel Commonwealth  
Lifestyle Transportation International  
Sweetgreen  
Uber  
Wiches of Boston

# SPONSOR BIG NIGHT

**JAMES J. PALLOTTA AWARD  
PRESENTING SPONSOR: \$100,000**

(Please provide a high-resolution PNG logo)

**PLATINUM SPONSOR: \$50,000**

(Please provide a high-resolution PNG logo)

**GOLD SPONSOR: \$25,000**

(Please provide a high-resolution PNG logo)

**SILVER SPONSOR: \$10,000**

(Please provide a high-resolution PNG logo)

\_\_\_ **INDIVIDUAL TICKETS: \$1,000**

\_\_\_ **"LATE NIGHT" INDIVIDUAL TICKETS: \$500**

**BAR SPONSOR: \$15,000 (EXCLUSIVE)**

(Please provide a high-resolution PNG logo)

**SOCIAL MEDIA SPONSOR: \$10,000 (EXCLUSIVE)**

(Please provide a high-resolution PNG logo)

**VIP RECEPTION SPONSOR: \$10,000 (EXCLUSIVE)**

(Please provide a high-resolution PNG logo)

**LATE NIGHT LOUNGE SPONSOR: \$7,500 (EXCLUSIVE)**

(Please provide a high-resolution PNG logo)

**INTERACTIVE PHOTO BOOTH:  
\$5,000 (MULTIPLE OPPORTUNITIES)**

(Please provide a high-resolution PNG logo)

**SWAG SPONSOR:  
\$3,000 (MULTIPLE OPPORTUNITIES)**

(Please provide a high-resolution PNG logo)

## SPONSOR INFORMATION

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

For accurate tax acknowledgement notification, please specify the origin of contribution:  Corporate  Personal

## PAYMENT INFORMATION: (or pay online at [www.BigNightBoston.com](http://www.BigNightBoston.com))

Please check one:  Check Enclosed \*  Send me an invoice\*\*  Charge Credit Card

\*Contact Name, Accounts Payable: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If paying with credit card, please circle one of the following:  VISA  MC  AMEX  Discover

\*In accordance with Massachusetts privacy law, credit card information should not be emailed

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Guest names and full payment must be provided by Friday, January 19, 2018.**

**All sponsorships and donations are non-refundable, nontransferable and are tax deductible to the extent allowed by law.**

**Please send your high-resolution PNG logo (where applicable), this form, and payment to:**

Catalina Rojo Ianetta, Assistant Director of Fundraising Events | Email: [cianetta@bbbsmb.org](mailto:cianetta@bbbsmb.org) | Phone: 617.956.0210

Big Brothers Big Sisters of Mass Bay, 75 Federal Street, 8th Floor, Boston, MA 02110 | [www.BigNightBoston.com](http://www.BigNightBoston.com)